

Ava Area CHAMBER COMMERCE

Chamber Chat

August 2021



Follow us on Facebook



What's Happening

8/9 NEW TIME! Chamber Board Meeting @ 12pm

8/10 Chamber Luncheon @ 12pm (see pg. 4)

2021 Chamber Officers

President: Anita Madche

V P: Richard Sturgeon

Secretary: Gail Huffman

Treasurer: Betty Ridenour

2021 Board Members

Bart Ellison, Patty Nelson
Bob Sellers, Amy Porter,
Danny Letsinger, Glenda Little
Bob Sorensen, Wes Davis,
Dick Salgado, Logan Little

Office Staff

Judy Shields, Director
Nina Carter, Office Assistant
Bill Jones, Office Support

Chamber Board Meetings

are held on the second Monday of each month. To be a guest or add an item to the agenda, contact the Chamber office.

Chamber Luncheons

are held on the second Tuesday of each month at 12:00 and are complimentary to members. Contact the office for information on hosting a Luncheon.

Economic Development

Meetings held each month.

Contact Us

810 Collins Avenue
PO Box 1103 Ava, MO 65608
417-683-4594
director@avachamber.org



Fall City-Wide Yard Sale Scheduled

The Fall Ava City-Wide Yard Sale will be held September 30th-October 2nd. Chamber members receive a discount on the fee to have their yard sale printed on the CWYS Map, and business members can advertise a sidewalk sale for free! So, start sorting and tagging those unwanted items that will bring you some welcomed cash! Check out more details on page 3.

Springfield Cardinals Ava Community Night September 11th



Mark your calendars and let's show our Ava Pride! Join your friends and neighbors in the "Ava Section" on the 3rd base line at the Cardinals game on Saturday, September 11th at 6pm for the annual Ava Community Night! There will be fireworks and a free replica Cardinals Championship Ring given to the first 2000 attendees! Tickets are just \$14.00 and include a free Cardinals cap! These special tickets are only available through the Ava Chamber office and are excellent for a family-fun night, gifts, staff/employee appreciation, church/youth groups, etc. It is sure to be a fun evening! Groupings of

4 or more will sell out fast. Pre-sale of tickets available. Make plans to get your tickets soon! More details on pg. 2.

Fox Trotter Horse Show & Celebration September 5th-11th



Each September, the Missouri Fox Trotting Horse Breed Association (MFTHBA) hosts its annual World Show and Celebration in Ava, MO. This event features competitors from around the world in a variety of competitions. The largest Missouri Fox Trotter show of the year will begin on September 5th and continues through the week with many events each day. The show concludes with the World Grand Championships at 6:00 PM on Saturday, September 11th. Find the schedule of events at www.mfthba.com.



Mark Your Calendars!

Springfield Cardinals Ava
Community Night:

September 11th

Fall Ava City-Wide

Yard Sale: *September 30th – October 2nd*

Pioneer Heritage Festival of the Ozarks:
October 1st – 2nd

Glade Top Trail Flaming Fall Revue:
October 16th



Ava Community Night!

Saturday, September 11th @ 6PM

Tickets \$14

Section M - 3rd base line

Great for Employee Appreciation, Church Groups,
Youth Groups, Clubs, Family Day, etc.!

*Let's Fill the Ava Section & Show
Our Home-Town Pride!*



**FREE Replica
Championship Ring to
the First 2000 fans!**

**Free Cardinals Cap
with each ticket!**



Fireworks at the end of the night!

*Tickets Available at the Ava Chamber
Office until September 10th or sold out!*

Sponsored by the Ava Chamber of Commerce 683-4594



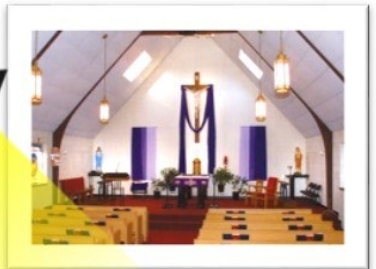
Ribbon Cutting

August 20th @ 12PM

At the Ava Chamber office

5 Girls & A Chainsaw

Chamber Member Spotlight



St. Leo's Catholic Church is located on Old Hwy 5, just past the Ava Cemetery.

The Catholic community in Ava traces its history to 1935 when Mass was celebrated once a year for four Catholic families in the Baumgardner home. St. Leo the Great became an established mission in 1940. A Church was built in 1958. In 1980 the church was re-modeled and a social hall and classrooms were added.

**Sunday Mass - 11AM
All Welcome**

417-683-5249



Ava's Fall City-Wide Yard Sale Sept. 30- Oct. 2, 2021

Let us do the advertising for you!

1. Name _____

2. Physical Address to be printed on the map (*Only if inside the city limits. If outside, see Option 2 below.*)

_____ (mark location on map on back)

3. What days will you have your sale (circle): Thursday Friday Saturday

4. List some large or popular items at your sale:

5. Phone Number: _____ Cell Y__ N__

OPTION 1: \$16.00/Non-Member \$14.00/Chamber Member (\$2 refund for returned sign)

Yard sales participants within the city limits will receive a City-Wide Yard Sale participant sign, their sale location listed on the City-Wide Yard Sale map and will benefit from advertising done in surrounding area newspapers and on radio and Facebook.

OPTION 2: \$25.00/Non-Member \$22.00/Chamber Member

If you live outside the city limits and need a space in town, there will be spaces available to rent on Springfield Road at the junction of Hwy 5 and Hwy 14. Participants will have their sale location listed on the City-Wide Yard Sale map and will benefit from advertising in surrounding area newspapers and on radio and Facebook. Feel free to bring your own tables, canopy, etc.

- 10X15 Booth Space \$25.00 Each additional space \$10.00 # of spaces needed _____
(These prices are for all three days)

6. Total Amount Due: \$ _____

7. Signature: _____

Office use only

Check # _____ or Cash Paid: _____ Yard Sign Given _____

Received by: _____ Yard Sign Returned _____ (\$2 refund given) _____

Submit this form and payment to Ava Chamber of Commerce on or before September 27th at 5pm.

PO Box 1103 Ava, MO 65608 417-683-4594 director@avachamber.org

Ava Chamber Continues to Grow

Welcome
New
Chamber
Members

The Ava Chamber of Commerce would like to extend a warm "welcome" to our newest members, 5 Girls & A Chainsaw and Viking Sports Cards & Americana. The addition of these new members brings

the Chamber to 225 members!

It is through the partnership and active participation of its members that the Ava Chamber is able to accomplish great things for the Ava community.

New Chamber Memberships ½ Price

**1/2
PRICE**

New memberships are now pro-rated at half-price! Non-profits and businesses can join for the remainder of the year for as little as \$25.00 and \$40.00 and individuals for just \$17.00.

Share this great news with a business owner, manager, non-profit member, or friend, and receive 5 free E-Blast ads for yourself for each referral who joins! Help them begin to reap the great benefits of being a member of our growing and thriving organization.

Together, we accomplish great things as we pursue the common goal of growing our community and strengthening our local economy.



Pioneer Heritage Festival of the Ozarks - Friday & Saturday, October 1st 2nd - Ava, MO.

- PHFO was created to preserve and celebrate the culture and history of the Ozarks through preserving traditional skills and acknowledging local artisans.
- PHFO has space available for Artisans who would like to demonstrate their skills, share their expertise, and perhaps sell their handmade items. There is no entry fee for Artisans.
- PHFO would welcome any volunteers who would like to help with the Festival.
- Expenses for the Festival are covered through support from our generous community through sponsorships, advertising and attendee donations. We welcome participation! Mark your Calendars and Come join the Fun!

For information: Find us on Facebook @ Pioneer Heritage Festival of the Ozarks, visit our website www.heritage417.com, or call 417-543-3401.

August
Chamber
Luncheon

CREATING CONNECTIONS

August 10th @ 12PM

Hosted by:
**Ozarks Small Business
Incubator (OzSBI)**

At the Ava Lions Club

Upcoming Luncheons

September – **OPEN**

October – Great Southern Bank

November - VFW & VFW Auxiliary

Chamber Member News

Ava Art Guild's monthly workshop will be held on Saturday, August 14. It will be led by Elizabeth Brown. She will teach attendees how to use a mat cutter to get professional results in framing watercolors, drawings, pastels and photography using the cutter owned by the Art Guild. Social time starts at 1 pm, which includes a light lunch. Business meeting at 1:30 and workshop at 2 pm. Everyone is welcome and all supplies are provided.

The Gallery is open Wed.-Sat. from 10-4 and is located at 303 E Washington Ave, across from the Douglas County Herald. For more information call 417-893-9638, visit avaartguild.org or follow us on Facebook.

Ava Lions Club is having a Quilt Raffle for two Beautiful Handmade Quilts! \$1.00 for 1 Ticket or 10 tickets for \$5.00. Photos of these two quilts can be seen on their Facebook page Lions Club of Ava. They can also be seen some Saturdays at Town & Country Supermarket. To purchase tickets or see the quilts, call Richard at 543-8939. Drawing September 20th.

Drury University Ava Campus is currently enrolling for Fall classes which begin August 23rd. Come and see us at the Ava Drury Offices which are in the MOCH Wellness Center at 603 W Broadway Ava, MO. We are located on the second floor. You may also call us at 417-873-6630. We can help you with your application to be admitted, Financial Aid, and to help you with the entire admissions process. We offer both seated and online classes.

Drury also offers a Workforce Essentials Certificate which can be completed 100% online. Advance your job prospects without a college degree.

You'll develop practical skill in Communication, Finance, Math, Leadership, and Business. This is a stand-alone certificate that will appear on a Drury transcript. Students may choose to build upon the certificate by earning an associate's or bachelor's degree at Drury. The certificate is eligible for Financial Aid. Start the certificate in Fall, Spring, or Summer.

Touch of Healing Wellness Center is starting its Series-2 Macrobiotic Cooking Classes in Ava. This series will focus on cooking for fall and learning how to regain health and maintain it.

Get one-on-one, hands-on instruction! Classes are on Saturdays from 10am-1pm on 8/7, 8/21, 9/11, 9/25, 10/9, & 10/23 \$35 per class. Reserve your spot at 417-522-3647, by the Friday before each class. Touch of Healing Wellness Center is located just off the east side of the Ava Square, 305 E. Washington Ave. (417) 522-3647

DOCO Inc. Sheltered Workshop just opened their Snow Cone-Ice Cream Snack Shack. Everything is \$1! They are serving ice cream treats, frozen coffee, and snow cones Mondays through Thursdays from 11am-3pm. DOCCO is located on Prince Street behind the Hurricane Bay Car Wash. Stop on by and get your cold summer treat today!



NEW MEETING TIME!

Beginning in August, the Ava Chamber of Commerce Board Meetings will be held at 12pm (new time) on the second Monday of each month (same day) in the Town & Country Bank conference room (same place). Thank you.



New Chamber Members

5 Girls & A Chainsaw
(417) 683-0704

Viking Sports Cards & Americana
(417) 683-2987

Ava Area Chamber of Commerce

810 Collins Avenue

P.O. Box 1103

Ava, MO 65608

People are searching for your business!

What do most people do nowadays when they need something? They search for it on Google! Nearly 46% of all Google searches are looking for local information.¹ 88% of consumers who search on their smartphone will visit or call that business within a day.¹

What do they see when they search for a business? Almost always, it will be your Google My Business (GMB) listing. The information provided in your listing is the quickest way for them to get answers. The three things they want to see are pictures, directions, and recent reviews.

The first step is to claim your GMB listing. Next, you will want to optimize it to promote your business. Then Google can use that information to tell your prospective customers about you. It's a cost-effective way to reach the searching public.



If you have questions about your Google My Business listing, we are happy to help. We offer a free audit and a 20-minute phone call to discuss your GMB listing. Call us at 417-686-8345 or you can request an audit at <https://www.omdm.agency/#audit>.

Sources: 1. <https://blog.hubspot.com/marketing/local-seo-stats>