

# Ava Area CHAMBER of COMMERCE

## Chamber Chat

'TIS THE SEASON  
SHOP LOCAL

December 2021



**NO** Chamber Board Meeting in Dec.

**12/11** Christmas Parade

**12/14** Chamber Luncheon 12PM (pg. 3)

### 2021 Chamber Officers

**President:** Anita Madche

**V P:** Richard Sturgeon

**Secretary:** Gail Huffman

**Treasurer:** Betty Ridenour

### 2021 Board Members

Bart Ellison, Patty Nelson

Bob Sellers, Amy Porter,

Danny Letsinger, Glenda Little

Bob Sorensen, Wes Davis,

Dick Salgado, Logan Little

### Office Staff

Judy Shields, Director

Nina Carter, Office Assistant

Bill Jones, Office Support

### Chamber Board Meetings

are held on the second Monday of each month. To be a guest or add an item to the agenda, contact the Chamber office.

### Chamber Luncheons

are held on the second Tuesday of each month at 12:00 and are complimentary to members. Contact the office for information on hosting a Luncheon.

### Economic Development

Meetings held each month.

### Contact Us

810 Collins Avenue

PO Box 1103 Ava, MO 65608

417-683-4594

[director@avachamber.org](mailto:director@avachamber.org)

## Chamber Sponsors Holiday Storefront Decorating Contest!



Participate in spreading the spirit of Christmas throughout Ava by decorating your storefront for the holiday season. Judging begins at 6pm the night of the parade. Winners will receive free, full-color ads in the next Ava Community Guide (\$100-\$240 value). Just call the Chamber office at 683-4594 by 5pm December 10th to let us know you want to participate and we will add you to the judging list!

"A Country Christmas"

## Ava Christmas Parade

Saturday, December 11th

1:00 PM



The Parade travels through the roundabout, down Jefferson Street and around the Ava Square.

Sponsored by the Ava Area Chamber of Commerce and Chamber Members

## YOU Are Invited to a Christmas Celebration Chamber Luncheon!

December 14th at 12PM.



Sponsored by ART by Katie West and Pastor Bob & Darlene Sorensen, Bethany Baptist Church. Please come a little early (11:30am) to view a Special

Christmas Art Show by Katie West, along with Joy-filled Christmas Music, Chili Feast, Pumpkin Pie with whipped cream, and a Special Art Presentation.

Katie West will also be donating some of her books and framed art pieces for a special drawing! Lunch Will Be Served at Noon.

Bring your Best Smile and Festive Christmas Spirit; Bethany Baptist Church, 302 SE 18th Avenue, Ava, MO. We look forward to seeing YOU there!



**Breakfast with Santa at Rockbridge** will be held on December 11th from 8-11:30AM. Visit [www.rockbridgmo.com](http://www.rockbridgmo.com) for information.

# WELCOME to our newest MEMBERS!

Show Me Jerusalem  
Prime Care of Ava  
&  
Heavenly Hounds  
Grooming & Photography

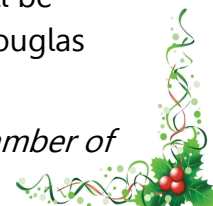


## Thank You Christmas Parade Sponsors

For many years now, the generosity of Ava Chamber Members has helped to make the Christmas parade a success! These donations to the Christmas Parade fund, which offsets the cost of advertising and provides prize money and trophies for floats and other entries, makes it possible to continue this long-standing holiday tradition. And, for that, the Chamber says, "Thank You".

Several donations have already been received, with the hopes of more to come! We'll be naming our generous sponsors in our January Newsletter, on Facebook, and in the Douglas County Herald.

If you would like to be a Parade Sponsor, you may mail your contribution to: *Ava Chamber of Commerce P.O. Box 1103, Ava, MO 65608*





**December 13th at 12PM**  
at the Ava Chamber Office

# December Chamber Luncheon

**December 14th @ 12PM**

Hosted by:  
Art by Katie West  
At Bethany Baptist church

## **Upcoming Luncheons**

January - Senior Health Matters  
February - First Southern Baptist Church



**SHOP SMALL**  
*Ava -&- MO*  
*support local businesses*

A festive banner for 'Ava's Home for the Holidays Marketplace'. It features a red ribbon with the word 'Ava' in yellow, and the text 'Your One-Stop Home for the Holidays MARKETPLACE' in red. Below this, it says 'Whatever the gift, Ava's got it!'. The banner is decorated with pine branches, snowflakes, and gift boxes. At the bottom, there are three columns of gift categories: Gift Certificates, Specialty Gifts, and Practical Gifts.

**Ava**  
*Your One-Stop*  
**Home for the Holidays**  
**MARKETPLACE**  
*Whatever the gift, Ava's got it!*

<b>Gift Certificates!</b>	<b>Specialty Gifts!</b>	<b>Practical Gifts!</b>
Hair - Nails - Massage - Facials	Antiques - Jewelry - Clothing	Furniture - Appliances - Tools
Auto Maintenance/Detailing	Accessories - Home Décor	Home Improvement/Maintenance
Movie Tickets - Restaurants	Floral - Collectibles - Artwork	Kitchen Accessories - Hardware
Yoga - Gym - Chiropractic Care	Personalized Items - Sportswear	Health & Nutrition - Gas Cards
Landscaping - Pet Care - Eyewear	Cable - Internet - Satellite	Cell Phones - Electronics - Food



## *Recent New Member Ribbon Cuttings*



### **The Branded Boutique**

(417) 895-0046

The Branded Boutique, located at 808 Springfield Road in Ava, sells family clothing, home décor, and western fashion and gifts for the whole family.

### **Buckin A**

(701) 330-0954

Buckin A, located in western Douglas County, offers horse boarding, riding lessons, training, & trail riding, and specializes in confidence building for both horses and people.



### **Senior Health Matters**

(314) 384-3343

Michelle Funk is an Independent-Licensed Insurance Broker Agent with Senior Health Matters - Assisting with all Health/Life/Accident/Medicare/Medicaid Insurance Benefit Options with personal service year-round.

In observance of the holidays,  
the Chamber office will be closed  
December 24th, 25th, & 31st and January 1st.

*May the Spirit of Christmas bring you peace,  
The Gladness of Christmas give you Hope, The  
Warmth of Christmas grant you Love.*



***Merry Christmas from the  
Ava Chamber of Commerce  
Staff & Board of Directors***



## Ava Area Chamber of Commerce

810 Collins Avenue

P.O. Box 1103

Ava, MO 65608

## Draw Customers in With Christmas Window Displays

By Susan Ward, [www.thebusinessmb.com](http://www.thebusinessmb.com)

Take advantage of the extra foot traffic around your retail store during the holiday season by using an eye-catching, foot-stopping Christmas window display.

If your business has a window and a storefront, you should definitely put together a Christmas window display. Attractive window displays can be a real customer draw, luring customers into stores who might not have stopped otherwise -customers who are in a festive, spending mood.

Incorporating your products into your display is great if you can manage it, but what's nice about a Christmas window display is that you don't have to. A totally Christmas-themed display can work just as well. You just need something unique that's going to catch the eye. Incorporating some kind of movement, such as a train circling a track, is a great way to draw a crowd.

Most important of all is to work your crowd. A bunch of people standing around watching a train go around or admiring your gorgeous arrangement of ornaments does nothing for your business. You have to bring them into your store. Try offering visitors a free hot drink and a cookie—a seasonal treat that's irresistible to most.

